







**Wednesday, February 12, 2025**

Victoria Inn Hotel and Convention Centre in Winnipeg



CropConnect  
Conference 2025

**CONFERENCE AGENDA**

	<b>CENTENNIAL 1</b> 	<b>CENTENNIAL 6</b> 	<b>EMBASSY D-F</b> 
8:00 – 9:00 a.m.	<b>REGISTRATION and CONTINENTAL BREAKFAST</b> LOCATION: SOUTH CENTENNIAL		
9:00 – 10:00 a.m.	<b>KEYNOTE PRESENTATION</b> <b>Europe's Agriculture Reforms Have Met Reality</b> <i>BILL WIRTZ</i> LOCATION: SOUTH CENTENNIAL		
10:00 – 10:15 a.m.	<b>TRANSITION TO CONCURRENT SESSIONS</b>		
10:15 – 10:55 a.m.	<b>SOIL FERTILITY</b>	<b>AG TECHNOLOGY</b>	<b>HUMAN RESOURCES AND CYBER SECURITY</b>
	Identifying the Optimal Source and Placement of Sulfur for Field Crops Daniel Kaiser <i>University of Minnesota</i>	Putting Farm Tech to Work Taylor Phillips <i>Producers Edge</i>	Cyber Security Dr. Janos Botschner <i>Community Safety Knowledge Alliance</i>
10:55 – 11:35 a.m.	<b>NUTRITION BREAK</b> LOCATION: CENTENNIAL 3-5 		
11:35 a.m. – 12:15 p.m.	<b>A Win-Win Scenario: Identifying practices that Maximize N Uptake Efficiency</b> Dr. Kelsey Griesheim <i>North Dakota State University</i>	<b>The Pros and Cons of Drone Spraying</b> Tom Wolf <i>Agrimetrix Research &amp; Training</i>	<b>Employment Law 101</b> Jamie Jurczak <i>Taylor McCaffrey LLP</i>
12:15 – 1:15 p.m.	<b>LUNCH</b> LOCATION: SOUTH CENTENNIAL 		
1:15 – 1:55 p.m.	<b>EMERGING THREATS AND PEST MANAGEMENT</b>	<b>CROP MANAGEMENT</b>	<b>MARKETING AND ACCOUNTING</b>
	Wicked Weeds of the West: How are They Changing and What Can you do About It? Charles Geddes <i>Agriculture and Agri-Food Canada</i>	Clubroot Update 2025 Stephen Strelkov <i>University of Alberta</i>	Navigating Recent Tax Changes from an Agricultural Perspective David Engdahl & Ryan Kehrig <i>MNP</i>
1:55 – 2:10 p.m.	<b>TRANSITION TO CONCURRENT SESSIONS</b>		
2:10 – 2:50 p.m.	<b>Pollen Beetle: An Emerging Threat for Canola</b> Christine Noronha <i>Agriculture and Agri-Food Canada</i>	<b>Top Fall Crop Farming</b> Greg Stamp <i>Stamp Seeds</i>	<b>Growing Market Ready Crops: On-Farm Practices to Maintain Market Access</b> Ian Epp, <i>Canola Council of Canada</i> Greg Bartley, <i>Pulse Canada</i> Krista Zuzak, <i>Cereals Canada</i> <b>Moderator:</b> Brenna Mahoney, <i>BASF</i>
	<b>NUTRITION BREAK</b> LOCATION: CENTENNIAL 3-5 		
2:50 – 3:30 p.m.	<b>Small Grain and Corn Disease Management – Focusing on Fusarium</b> Dr. Andrew Friskop <i>North Dakota State University Extension</i>	<b>Managing Soybean to Minimize Stress and Maximize Yield</b> Seth Naeve <i>University of Minnesota</i>	<b>Rolling with the Changes – Is Your Grain Marketing Plan up to the Challenge?</b> Tyler Durst <i>The Simpson/Caputo Group of RBC Dominion Securities</i>
3:30 – 4:10 p.m.	<b>FARMER SALOON</b>		
4:15 – 6:00 p.m.	<b>CROPCONNECT BANQUET and AWARDS</b> Cocktails at 6:00 p.m. • Dinner at 6:30 p.m. • Entertainment at 8:00 p.m. <b>Unlocking Business Brilliance</b> MOTIVATIONAL HYPNOTIST, JASON CYRUS LOCATION: SOUTH CENTENNIAL		
6:00 – 9:30 p.m.			




CCA: Available credits towards Certified Crop Advisor, Continuing Education Units (CEUs)

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8:00 – 9:00 a.m.	<b>REGISTRATION and BREAKFAST</b> LOCATION: SOUTH CENTENNIAL		
9:00 – 10:00 a.m.	<b>KEYNOTE PRESENTATION</b> <b>Darkness and Hope: Depression, Sports, and Me</b> <i>MICHAEL LANDSBERG</i> LOCATION: SOUTH CENTENNIAL		
10:00 – 10:15 a.m.	<b>TRANSITION TO CONCURRENT SESSIONS</b>		
10:15 – 10:55 a.m.	<b>Equipment-Driven Crop Management</b>	<b>On-Farm Research</b>	<b>Farm Finances</b>
	<b>Seed Terminators on the Prairies 7 Years and Counting</b> Josh Lade <i>JET Farms Ltd</i>	<b>Farmers Cooperating to Field Trial Innovative Technologies</b> Pete Nelson <i>AgLaunch Initiative</i>	<b>An Integrated Team Approach: Considerations for Your Farm's Financial Health</b> <i>Canadian Association of Farm Advisors</i>
10:55 – 11:35 a.m.	<b>NUTRITION BREAK</b> LOCATION: CENTENNIAL 3-5		
11:35 a.m – 12:15 p.m.	<b>Managing Soil Compaction in Row-Crop Production</b> Scott Shearer <i>The Ohio State University</i>	<b>Informed Decision Making Through On-Farm Research</b> <i>Farmer Panel</i>	<b>Equipment Prices, Are They Worth It?</b> Darren Bond <i>Manitoba Agriculture</i>
12:15 – 1:15 p.m.	<b>LUNCH</b> <b>Charity of Choice Presentation</b> LOCATION: SOUTH CENTENNIAL		
1:15 – 1:30 p.m.	<b>CROPCONNECT CONFERENCE CONCLUDES*</b> *Those that have registered for the workshop program can transition to those sessions		
1:30 – 4:40 p.m.	<b>WORKSHOP PROGRAM</b> <b>CropConnect is excited to bring a program of interactive workshops to the 2025 conference!</b> These workshops are open to farmer attendees, and pre-registration is required to attend. Space is limited, so reserve your workshop spot when you register for the 2025 CropConnect Conference! To register for the workshop program you must attend the conference. Please select "2 Day Farmer Pass" from the registration package list. Fee for the workshop program is an additional \$30		
	<b>From Symptoms to Solutions: Strategies for Plant Disease Identification and Management</b> <b>Presenters:</b> Jennifer McCombe-Theroux, <i>Manitoba Pulse and Soybean Growers</i> Laura Schmidt, <i>Manitoba Pulse and Soybean Growers</i> Sonia Wilson, <i>Manitoba Agriculture</i> Breanna Miller Friesen, <i>Canola Council of Canada</i> Anne Kirk, <i>Manitoba Agriculture</i> Andrew Hector, <i>Manitoba Crop Alliance</i> Morgan Cott, <i>Manitoba Crop Alliance</i> <b>Panelists:</b> Wendy McDonald, <i>360 Ag Consulting</i> Jason Voogt, <i>Field 2 Field Agronomy</i> Elizabeth Karpinchick, <i>Tone Ag Consulting Ltd.</i>	<b>The Rise of the Farm CEO – A FarmerCoach Workshop</b> Evan Shout <i>Maverick Ag</i>	<b>Navigating Soil Testing to Maximize Your Return on Investment</b> Marla Riekman, <i>Manitoba Agriculture</i> Don Flaten, <i>Professor Emeritus, Department of Soil Science, University of Manitoba</i> Rigas Karamanos, <i>Soil Scientist, Retired</i> John Heard, <i>Manitoba Agriculture, Retired</i> Ashley Ammeter, <i>Manitoba Crop Alliance</i> Amy Mangin, <i>Manitoba Canola Growers Association</i>

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## Host Organizations AGM Schedule

Wellington A · Victoria Inn Hotel and Convention Centre in Winnipeg

### Tuesday, February 11, 2025

<b>Manitoba Canola Growers Association</b>	Annual General and Special Meeting	3 p.m.	Appetizer
		4 p.m.	AGSM

### Wednesday, February 12, 2025

<b>Manitoba Pulse and Soybean Growers</b>	Annual General Meeting	7:30 a.m.	Breakfast
		8 a.m.	AGM

### Wednesday, February 12, 2025

<b>Manitoba Oat Growers Association</b>	Annual General Meeting	12:15 p.m.	Lunch
		12:25 p.m.	AGM

### Thursday, February 13, 2025

<b>Manitoba Crop Alliance</b>	Annual General and Special Meeting	7:15 a.m.	Breakfast
		7:45 a.m.	AGM